

A program of Community First Foundation

Since 2007, **ColoradoGives.org** has encouraged year-round giving by providing comprehensive, objective and up-to-date information about Colorado nonprofits and an easy way to support them online.

COLORADOGIVES.ORG 2018 IMPACT

\$47.1M

\$100

\$18K

2,631

84K

DONATED

MOST COMMON DONATION

AVERAGE RAISED PER NONPROFIT

PARTICIPATING NONPROFITS

DONORS











GROWTH SINCE 2007

1.5M

NUMBER OF DONATIONS SINCE 2007

2007 **1,590**



2018 **247,990**



15X

INCREASE IN NONPROFIT PARTICIPATION SINCE 2007 2007



2018 **2.631**



344K

NUMBER OF DONORS SINCE 2007



\$296.7M

TOTAL DONATED SINCE 2007

2007 \$683K 2010 \$10.9M

2014 \$35.8M

2018 \$47.1M

Since 2010, Coloradans have come together with the common goal of strengthening the community by supporting local nonprofits online. Community First Foundation and FirstBank partner to make this 24-hour day of giving rewarding for donors, nonprofits and the community.



COLORADO GIVES DAY 2018 IMPACT

\$35.3M DONATED TO

\$100 MOST COMMON DONATION \$14K AVERAGE RAISED

PER NONPROFIT

2,547
PARTICIPATING

NONPROFITS

58K DONORS

NONPROFITS









GROWTH SINCE 2010

924K

NUMBER OF DONATIONS SINCE 2010

2010 **20,119**



2018 **161,060**



372%

INCREASE IN NONPROFIT PARTICIPATION

2010

539



2018

2,547



206K

NUMBER OF DONORS SINCE 2010 2010 / Y Y Y Y 13K

2014 ********************************** 44K

\$217.2 M TOTAL DONATED SINCE 2010 2010 \$8.4M

2012 \$15.4M

2014 \$26.3M

2018

\$35.3M