

Ambassador Checklist

October

- Send a '[Save the Date.](#)' Just copy it from the toolkit, then include it in your emails, on your website and on social.
- Send them an electronic or print postcard ([printable materials on the toolkit!](#))

November

- Send weekly announcements. Let them know they can schedule donations beginning Nov.1.
- Make a [donor video using Storyvine](#) and share it on social.
- Make a [fundraising page](#) supporting your favorite nonprofit. Share the link on social and with family and friends.

December

- Announce Colorado Gives Day on your social channels.
- Make an early gift or schedule your donation, then share the ["I gave early!" badge](#) on social.
- Tag your friends in your posts about the nonprofit.
- Share @coloradogives.org and #cogivesday.
- Email your personal networks information about Colorado Gives Day.
- Change your Facebook and Twitter profile/cover pictures using the [frames and transparencies](#).

December 8 - Colorado Gives Day

- Share the ["Today is Colorado Gives Day!" badge](#) on social.
- Post about Colorado Gives Day on your favorite social media channels and tag friends in your posts.
- Email your personal networks that today is the day!
- Post and share on social media throughout the day.
- Tag your friends and encourage them to donate and show support on social media.
- If you know someone who made a gift, send them a personal thank you or social media shout out.

December 9

- Thank your network via posts or email.
- Share the Colorado Gives Day Facebook and Twitter posts.

COLORADOGIVES.ORG

A program of Community First Foundation

