## Nonprofit - Video Storyboard

**Introduction (less than 30 seconds.)**

Name: _____________________________________________

Organization: ______________________________________

**Mission** *(summarize your mission in three short sentences):*

1. 
2. 
3. 

*The Storyvine video template will prompt you for a response to three questions. Take a moment to jot down 1-3 key messages you want to convey for each prompt. Be clear. Be concise. Be compelling.*

### PROMPT 1
**How are current event impacting your organization?**

### PROMPT 2
**How are you coping with or adapting to these challenges?**

### PROMPT 3
**What does your organization need the most right now?**

**Goal/Purpose:** Example: Share our mission and current needs with donors to inspire donations on Colorado Gives Day.

- Smile.
- Dress appropriately for your business. Avoid patterns. Solid colors work well.
- Find soft light, like near a window or outdoors. Avoid direct sunlight.
- Use a clean background.
- Speak slowly and clearly, using short, direct messages.
- Be as close to your phone/mic as possible or consider using earpods or other discreet bluetooth devices you can use for a microphone.
- Use a tripod or set your phone on a surface.
- Use the camera on the back of your phone for better quality. You may need someone to help you.
- Follow the outlined guide prompts on the screen.
- Pretend you are looking at and speaking with a friend.