Smile.

Dress appropriately for your business. Avoid patterns. Solid colors work well.

Find soft light, like near a window or outdoors. Avoid direct sunlight.

Use a clean background.

Speak slowly and clearly, using short, direct messages.

Be as close to your phone/mic as possible or consider using earpods or other discreet bluetooth devices you can use for a microphone.

Use a tripod or set your phone on a surface.

Use the camera on the back of your phone for better quality. You may need someone to help you.

Follow the outlined guide prompts on the screen.

Pretend you are looking at and speaking with a friend.

The Storyvine video template will prompt you for a response to three questions. Take a moment to jot down 1-3 key messages you want to convey for each prompt. Be clear. Be concise. Be compelling.

PROMPT 1: Why giving matters...
Why do you give to this nonprofit?

PROMPT 2: What inspires me...
How does this nonprofit inspire you?

PROMPT 3: Sharing Gratitude...
As if you're talking directly to this nonprofit, share a message of gratitude.