

# Welcome to the 2021 Annual Investment Meeting

We are so excited to have you!



# Thank you to our Board!

- Aaron Azari
- David Bomberger
- A. Nikki Borchardt Campbell
- Elycia Cook
- Russell W. Kemp
- Brian Larson
- Shelley A. Marquez
- Dale Martin
- Andre McGregor
- Adi Merchant
- Hereford Percy

- Penfield W. Tate III
- Stacey Pool
- Lynne D. Valencia
- Joy S. Johnson
- Leah Varnell
- Gaye Woods

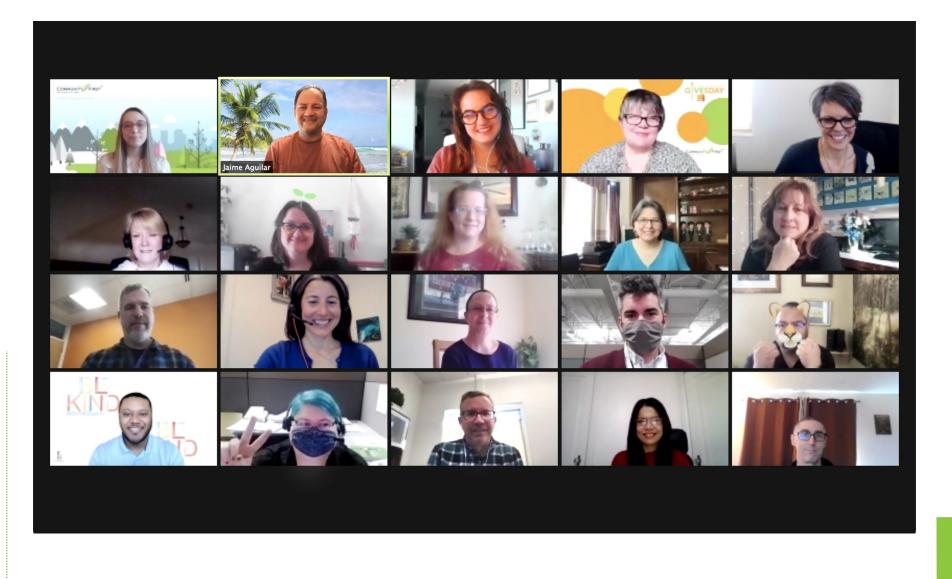


# Thank you to our Professional Advisor Council!

- Michael Corbett
- Kim Eilber, JD, LL.M, CFP
- Erin Hadary
- Julia McVey
- Dan Morris
- Andy Pahl
- Nicole Royer
- Leslie Schaus, CPA, MT



# And thank you to our Staff!





# **Meeting Etiquette**

- Participants will be muted.
- Questions should be placed in the chat for Ken Kirwin



# Agenda

- Welcome Kelly Dunkin, President and CEO of Community First Foundation
- Role of Finance and Investment Committee Dale Martin, FIC Chair of Community First Foundation
- 2020 Look Back Graystone Consulting
- 2021 Look Forward Graystone Consulting
- Break
- Q&A Moderated by Ken Kirwin, CFO and COO of Community First Foundation



# Finance & Investment Committee



Dale Martin Board Member Chair, Finance & Investment Committee



### Annual Investor Meeting March 2021



Together, Making Good Possible

George T Cook, CIMA® Institutional Consulting Director George.T.Cook@msgraystone.com Wm. G. (Bill) Hendrix, CIMA® Institutional Consulting Director William.G.Hendrix@msgraystone.com Robert J. Morris Institutional Consulting Director Robert.J.Morris@msgraystone.com Suzanne Lindquist Executive Director Suzanne.Lindquist@morganstanley.com



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#### New YorkOffice

522 Fifth Avenue 14th Floor New York, NY 10036 Tel: (212) 296-1064

### Agenda: Today's Discussion

**Section 1**  $\rightarrow$  Morgan Stanley and Graystone Consulting

Section 2 → Capital Markets Update

Section 3 → Performance

Section 4 → ESG Update

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**GRAYSTONE CONSULTING** 



Morgan Stanley & Graystone: Who We Are

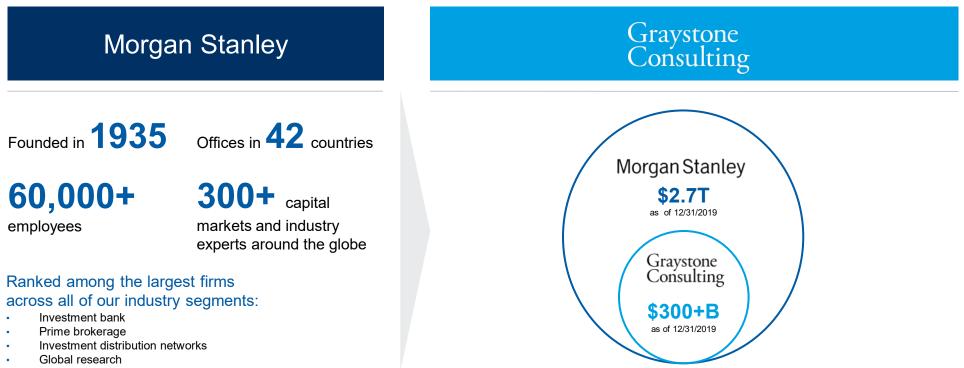
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# **Graystone Consulting**

At a Glance



#### The resources of a global financial leader



# **Meet the Team**

### Graystone Consulting Service Team for Community First Foundation

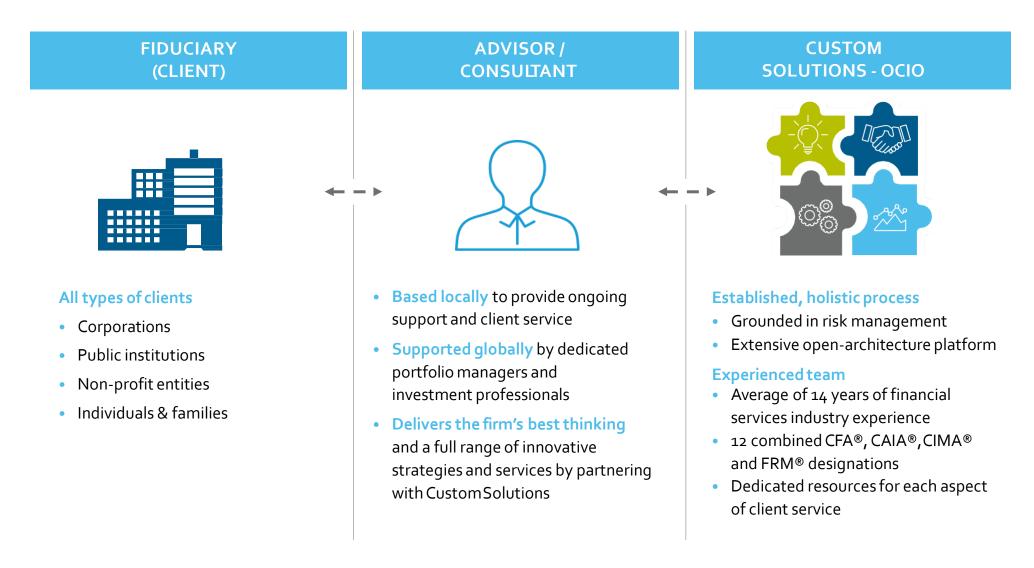
Institutional	Consultants	Custom Solutions - OCIO					
George T. Cook, CIMA®William G. Hendrix, CIMA®Managing DirectorSenior Vice PresidentInstitutional ConsultantInstitutional Consulting Director		Suzanne Lindquist     Lily Scott Trag       Managing Director     Executive Director					
Industry Experience: 35+ Years Robert J. Morris, MBA	Robert J. Morris, MBA Carl H. Viard, CIMA®		Research & Analytical				
Senior Vice President Institutional Consulting Director Industry Experience: 15+ Years	Senior Vice President Institutional Consultant Industry Experience: 32+Years	<ul> <li>Justin S. Dougan, Institutional Cons</li> <li>Chris Muffie, Institutional Consulting</li> <li>Jeremy Braunius, Registered Associ</li> </ul>	g Analyst • Liaise with the GIC, GIM/ ate & AIP to provide analytic				
Abigail J. Gage Associate Vice President Institutional Consultant Industry Experience: 16+Years	Paul Cox Executive Director Institutional Consultant Industry Experience: 15+ Years	<ul> <li>Nicolo Foscari, CAIA, Senior Investment Officer</li> <li>Heather Hackett, CFA, CIMA, Investment Officer</li> <li>Kevin Kopczynski, CFA, Senior Investment Officer</li> <li>Kristin S. Mobyed, Senior Investment Officer</li> <li>James Totino, CFA, CIMA, Investment Officer</li> <li>Dashest Ceiter, Ceita, Ceita, Senior Investment Officer</li> <li>Custom Investment</li> </ul>					
	ponsibilities	<ul> <li>Robert Geitz, CAIA, Senior Investm</li> <li>Steve Edwards, CFA, Senior Investm</li> <li>Tae Kim, CFA, FRM, Portfolio Strate</li> <li>Yoon Kang, Portfolio Strategist</li> </ul>	nent Officer performance & analytics				
reach goals	nd provide strategic directional oversight to	Service Tea	m Operational Staff				
Monitor team and client performance Provide portfolio modification recomme manager strategies in conjunction with t Deliver on total enterprise consulting Lead client discussions on investment ob Present educational topics and assist CF	he OCIO group, etc.	<ul> <li>Sidney Brinson, Senior Client Servic Associate</li> <li>Diane Wasilk, Group Director</li> <li>Kolleen Sorenson, Senior Registerer Associate</li> <li>Barbara Brewer, Client Service Associate</li> </ul>	d Process journals, wires and new				
	Additional Firm-Wide	Resources and Support					
Giobal Investment Manager Analysis (GIM Investment Manager Research)	A) Alternative Investment Par (Alternative Investment Rese		I Investment Committee (GIC) et Research)				
raditional and Alternative Analysts: Average Industry Experience: Chartered Financial Analyst (CFA): Chartered Alternative Investment Analysts (CAIA): Certified Public Accountant (CPA): Certified Investment Manager Analyst (CIMA):	75+ Analytical, Research, Support Me 17 years Doctor of Philosophy (PhD): 11 Masters of Business Administratic Chartered Financial Analyst (CFA) 4 1 1	2Doctor of Philon (MBA):44					

Graystone Consulting<sup>™</sup>

A business of Morgan Stanley



# We Provide Full-Scale, Customized Advice for Institutions



#### Graystone Consulting

### **Graystone Value Proposition / Services**

Graystone offers a comprehensive, full-discretion service relationship, allowing Investment Committees to focus on the big picture rather than day-to-day operations...



#### INVESTMENT POLICY DEVELOPMENT

- Spending Policy Analysis
- Liability Analysis
- Policy benchmark development& allowable asset guidelines
- Impact Investing / ESG
- Best Practice Governance

#### CASH FLOW & LIABILITY MANAGEMENT

- Spending Policy Analysis
- Strategic Planning
- Cash Flow matching strategies
- Target strategies (CRT & CGA)
- Capital Campaign / Fundraising model and support.



- Forward Capital Markets assumptions
- Strategic (7 year) & Tactical (18 mo) allocation
- Portfolio allocation optimization
- Managing policy constraints and restrictions



- Manager Due Diligence (including current managers)
- Ex ante and "what-if" analysis
- Factor risk modeling and overlap analysis
- Active/Passive optimization



- Spending Policy Analysis
- Constituent Levelreports
- Policy benchmark development/ Compliance
- Impact Investing / ESG
   Investment Compliance
- Portfolio Attribution Analysis



- Portfolio Monitoring and Oversight
- Portfolio Attribution Analysis
- Regulatory risk management
- Environmental and Scenario
   Stress Testing

# Determining the Right Mix for Community First Foundation



### WE CONDUCT QUANTITATIVE ANALYSIS AND QUALITATIVE ASSESSMENT IN AN EFFORT TO ACHIEVE THEOPTIMAL PORTFOLIO

#### LEVERAGES COMPLEMENTARY MANAGER MIX

We seek to achieve long-term outperformance and enhance diversification by combining high-quality managers with strong track records and investment styles that complement one another.

#### MAXIMIZES RISK BUDGET

Because risk drives variability of performance, we weight managers according to their risk contribution, instead of dollar amounts. This offers greater potential for higher returns.



#### OPTIMIZES ACTIVE/ PASSIVE BLEND

Research shows that an active / passive mix – adjusted as market conditions change – has beaten a purely active or passive approach.<sup>1</sup>You pay for active management only when market conditions suggest it will be rewarded.

#### **CAPITALIZES TACTICAL VIEWS**

We select managers whose strategies best align with our tactical market views and may benefit from expected markettrends.

#### 1. Source: Morgan Stanley Wealth Management. "Asset Allocation Special Report: Active/Passive Allocations Over the Strategic Horizon." September 8, 2015.

### **Identifying High-Quality Managers for Your Portfolio**

#### **RIGOROUS MANAGER ANALYSIS<sup>1</sup>** INVESTMENT UNIVERSE 20,000+ products APPROVED Meets our qualitative and ~1,500 products quantitative standards FOCUS LIST ~380 products Higher level of conviction TACTICAL Factors in potential **OPPORTUNITIES** short-term performance, ~30 products drawing from both the Focus and Approved Lists

#### FEWER THAN 5% OF PRODUCTS MEET OUR HIGHEST STANDARDS

#### STRONG GOVERNANCE

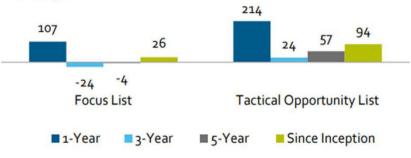
- Over 50 analysts continually review investment managers
- Decisions are governed by an experienced committee
- Extensive library of analyses are made available to Financial Advisors and clients

#### PATENTED SCORING TOOL

 Adverse Active Alpha<sup>SM</sup> seeks to identify managers that can potentially enhance your portfolio's risk-reward profile

#### SUCCESSFUL TRACK RECORD<sup>2</sup>

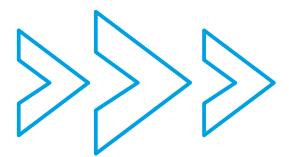
Average Excess Return (bps) for Separately Managed Accounts vs. Benchmark



#### All information as of September 2018 and subject to change.

1. The functions of manager analysis and review are available only through advisory accounts for traditional investment products. The investment universe is inclusive of both traditional and alternative investment products.

 Source: CompSiteIQ, Performance Analytics, Morgan Stanley Wealth Management as of March 31, 2018. Performance is relative to each product's appropriate style benchmark. Results shown represent total return (includes dividends) and exclude brokerage commissions or advisory fees. Had the results reflected brokerage commissions or advisory fees, the performance would have been lower.



# **Capital Markets Update**

# Asset Class Index Performance

#### **Capital Market Returns**

As of December 31, 2020; Private Real Estate as of September 30, 2020

ASSET CLASS	INDEX IN USD	1-MONTH	YTD	1-YR	3-YR ANN	5-YR ANN
Global Equity						
Global Equity	MSCI All Country World	4.7%	16.8%	16.8%	9.9%	13.3%
US Equity	S&P 500	3.8%	18.4%	18.4%	13.4%	15.5%
International Equity	MSCI All Country World ex US	5.4%	11.1%	11.1%	4.6%	10.0%
Emerging MarketsEquity	MSCI Emerging Markets	7.4%	18.7%	18.7%	5.5%	14.0%
Global Fixed Income	-					
Investment Grade Fixed Income	Barclays US Aggregate	0.1%	7.5%	7.5%	5.3%	4.4%
Inflation-Linked Securities	Barclays Universal Govt Inflation-Linked	0.8%	9.5%	9.5%	5.9%	6.2%
High Yield	Barclays Global High Yield (H)	2.0%	5.7%	5.7%	5.2%	7.9%
Emerging Markets Fixed Income	JP Morgan EM Bonds (UH in USD)	3.5%	2.7%	2.7%	2.1%	2.1%
Alternative Investments	-					
Global REITs	FTSE EPRA/NAREIT Global REITs	3.2%	-9.2%	-9.2%	2.1%	5.3%
Commodities	Bloomberg Commodities	5.0%	-3.1%	-3.1%	-2.7%	1.2%
MLPs	Alerian MLP	2.5%	-28.7%	-28.7%	-14.1%	-6.2%
Hedged Strategies	HFRX Global Hedge Fund Index	2.3%	6.6%	6.6%	2.6%	3.2%
Managed Futures	HFRX Macro/CTAIndex	2.9%	4.2%	4.2%	1.9%	1.0%
Private Real Estate	NCREIF Private Real Estate	-	0.4%	2.0%	5.1%	6.3%
Global Cash	-					
Cash	Citigroup 3-month Treasury Bill	0.0%	0.6%	0.6%	1.6%	1.2%
Other Fixed Income	-					
Municipal Fixed Income	Barclays Municipal Bond	0.6%	5.2%	5.2%	4.6%	3.9%

Source: FactSet, Morgan Stanley Wealth Management GIC. For more information about the risks to Master Limited Partnerships (MLPs), please refer to the Risk Considerations section at the end of this material. Past performance is no guarantee of future results. Estimates of future performance are based on assumptions that may not be realized. This material is not a solicitation of any offer to buy or sell any security or other financial instrument or to participate in any trading strategy. Please refer to important information, disclosures and qualifications at the end of this material. This slide sourced from Market Performance section.

# 2020's Recovery was uneven, there were clear winners and losers

#### As of December 31, 2020

	S&P 500 Index	Financials	Tech.	Healthcare	Industrials	Energy	Consumer Disc.	Consumer Staples	Comms	Utilities	Materials F	Real Estate
S&P Weight	100.0%	10.4%	27.6%	13.5%	8.4%	2.3%	12.7%	6.5%	10.8%	2.8%		
YTD Return	18.4%	-1.7%	43.9%	13.4%	11.1%	-33.7%	33.3%	10.7%	23.6%	0.5%	20.7%	-2.2%
4Q 2020Return	12.1%	23.2%	11.8%	8.0%	15.7%	27.8%	8.0%	6.4%	13.8%	6.5%	14.5%	4.9%
Ret. since Top (October 2007)	217.1	34.1	544.8	305.3	166.3	-29.4	432.7	250.4	121.5	152.3	126.7	106.6
Ret. since Low (March2009)	608.6	632.2	1251.0	553.4	631.9	29.3	1133.1	391.4	323.2	341.6	440.0	666.0
Beta to S&P 500	1.00	1.35	1.09	0.74	1.19	1.20	1.14	0.57	0.69	0.45	1.23	1.15
Fwd. P/ERatio	21.7X	14.4X	26.5x	16.0X	24.5X	37.2X	32.5X	20.9X	22.7X	18.8x	21.3X	20.3X
10-Yr Average	15.6x	12.3X	16.1x	14.8x	15.8x	26.4x	18.9x	17.8x	15.3X	16.2X	15.1X	18.0x
PB Ratio	3.9	1.2	10.0	4.6	5.2	1.2	11.0	6.6	3.9	2.1	3.0	3.4
10-Yr Average	2.7	1.3	4.0	3.7	3.2	1.9	3.8	4.4	2.4	1.8	2.7	3.0
Dividend Yield	1.6%	2.2%	1.0%	1.6%	1.6%	6.2%	0.9%	2.6%	1.0%	3.3%	1.8%	3.0%
10-Yr Average	1.9%	1.8%	1.3%	1.7%	2.0%	2.9%	1.3%	2.8%	4.1%	3.6%	2.1%	2.9%

#### Source: FactSet, Bloomberg, Morgan Stanley Wealth Management GIC

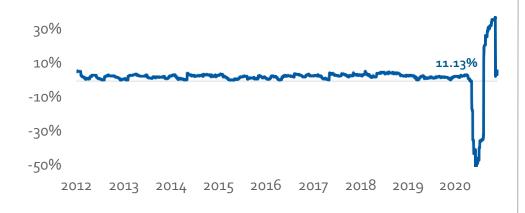
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#### **Current Indicators**

## There Was a "V-Shaped" Recovery in Growth Following the Lockdowns

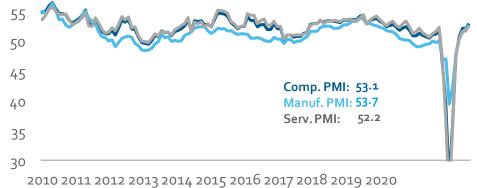
#### Atlanta Fed GDPNow Forecast

As of December 17, 2020



#### **Global Purchasing Manager Indices**

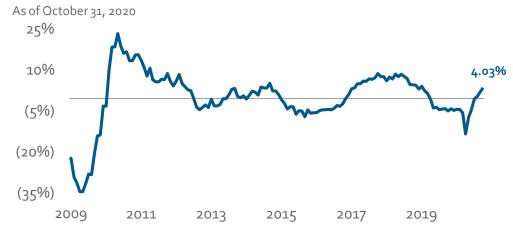
As of November 30, 2020



#### US Imports and Exports (Y/Y, 3M Average)

As of October 31, 2020 10% 0% (10%) (10%) (20%) 2012 2014 2016 2018 2020 Exports Exports

#### US Durable Goods Orders Ex-Transportation (Y/Y)



Source: Bloomberg, Haver Analytics, EvercoreISI Investor Surveys, Commitments of Traders (COT) Report, Morgan Stanley Wealth Management GIC

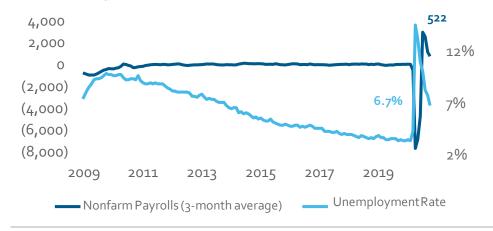
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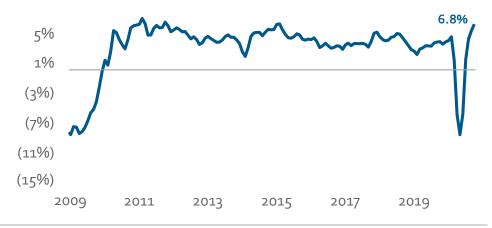
#### Nonfarm Payrolls' Change & USUnemployment

As of November 30, 2020



#### Retail Sales Ex Gas (Y/Y, 3-month average)

As of November 30, 2020



#### US Personal Savings & Personal Income (Y/Y)



#### US Housing (3-month average)

As of November 30, 2020



Source: Bloomberg, Haver Analytics, EvercoreISI Investor Surveys, Commitments of Traders (COT) Report, Morgan Stanley Wealth Management GIC

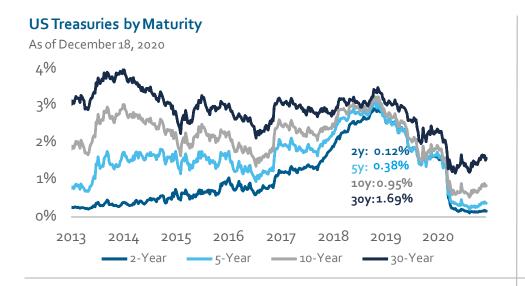
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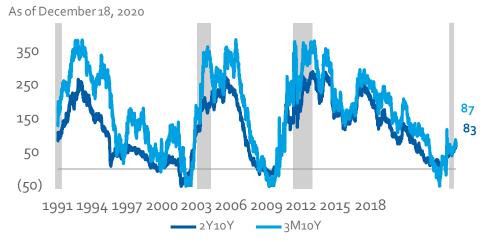


**Current Indicators** 

## Bond Interest Rates Reduced Sharply in 2020

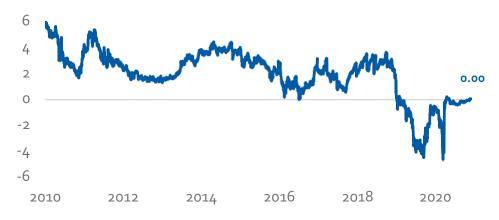


#### US Treasury Spreads: 3m1oy & 2y1oy(Bps)



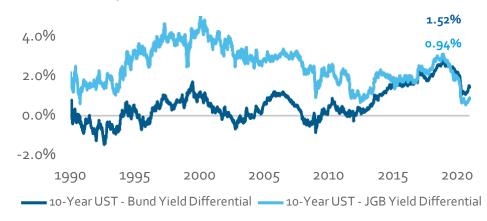
#### Market-Implied Pace of Rake Hikes Over Next 12 Months

As of December 17, 2020



10-Year Government Bond Yield Differentials

As of December 18, 2020



Source: Bloomberg, FactSet, Morgan Stanley Wealth Management GIC

Past performance is no guarantee of future results. Estimates of future performance are based on assumptions that may not be realized. This material is not a solicitation of any offer to buy or sell any security or other financial instrument or to participate in any trading strategy. Please refer to important information, disclosures and qualifications at the end of this material.

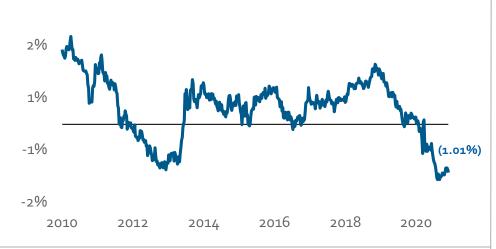
WEALTH MANAGEMENT GLOBAL INVESTMENT OFFICE | CHARTBOOK | WEEKLY DIGEST

#### **Current Indicators**

# Bond Interest Rates Reduced Sharply in 2020

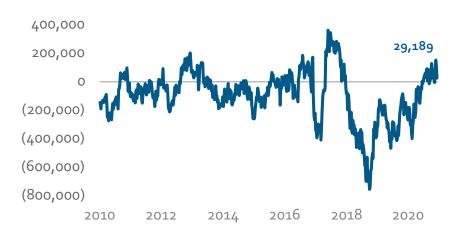
#### US 10-Year Real Rates

As of December 18, 2020



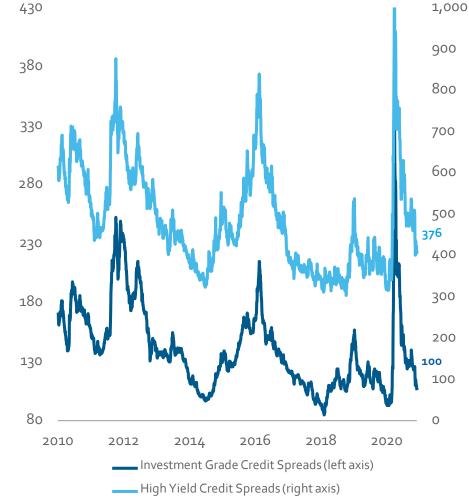
#### **Positioning in Treasury Futures**

As of December 18, 2020



#### Credit Spreads

As of December 18, 2020

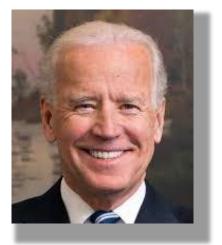


Source: Bloomberg, FactSet, EvercoreISI Investor Surveys, Morgan Stanley Wealth Management GIC



# 2020 Presidential Election Potential Aftermath

# The Biden Agenda:



**Possible Stimulative Measures** 

- \$1.9T Stimulus Package (\$2000 checks)
- \$2T Climate Green Revolution
- \$2T Expand Obamacare
- \$ Expand Unemployment Insurance
- \$ Student Loan Forgiveness

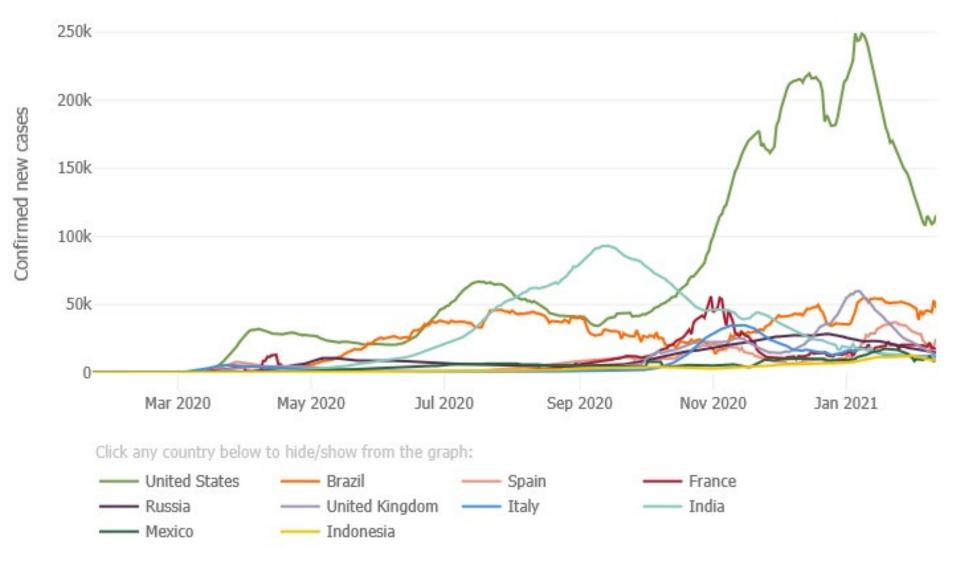
### **Possible Non Stimulative Measures**

- Raise Corp Tax to 28%
- Raise Taxes on > \$400,000
- Raise Tax on Capital Gains
- Equality Act (May impact Faith Based Organizations who receive Federal Aid)

Source: Joebiden.com

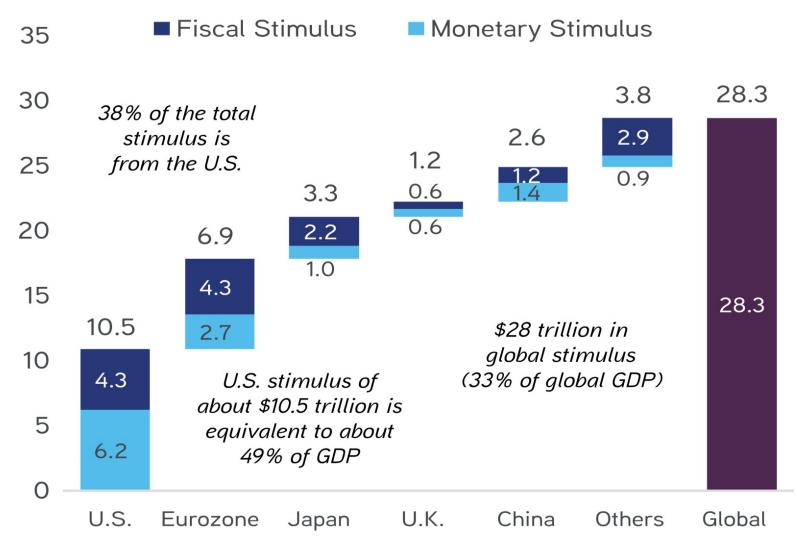


COVID continues to spread at an alarming pace – are we flattening the curve?





# Massive Central Bank purchases, combined with massive Fiscal Deficit Spending, are flooding the world with liquidity



Source: KKRhttps://www.kkr.com/global-perspectives/publications/2021-another-voice

# The New Business Cycle Will be Defined by Different Parameters, Constraints, and Policy Options Than the Era of Secular Stagnation

#### How the Economy Moves from Secular Stagnation to COVID-19 Recession and Expansion

	Post GFC/Age of Secular Stagnation 2009-February 2020	COVID-19 Recession March 2020-June 2021	Post COVID-19 Expansion July 2021-
Metric	Actuals	Estimate	Estimate
Real Average Annual US GDP Growth	1.8%	-5.7%	2.5%-3.5%
10-Year Nominal US Treasury Yield	To <1% from 4%	To>1% from <1%	2.5%-4.0%
Annual PCE Core Inflation	1.6%	1.3%	2.2%-2.5%
Trade-Weighted US Dollar Change	28.2%	-8%	-10%
US Government Debt/GDP	Rose to 100%	103-105%	TBD
Annual Average Productivity Growth	1.4%	N/A	2.2%
Average Annual Wage Growth	1.60%	N/A	2.0%+
Corporate Tax Rate	To 21% from 35%	21%	Expected rise to 28%
Peak CorporateProfits as Share of GDP	12%	6%	8%
6&P 500 Average Annual PriceGain	14.8%	7.0%-8.0%	4.5%-5.5%
Average Trailing Price/Earnings Ratio	24.5	27.0	20.5

#### Source: Morgan Stanley Wealth Management GIC



# How COVID-19 Has Impacted the Five Ds

### COVID-19 Has Accelerated Trends: Demographics:

- Household formations are accelerating and, on a net yearly change basis, pacing at 4.9 million in June 2020
- The global pandemic revealed the risks of dense urban environment and, with the widespread viability of work-from-home options, people are rushing to the suburbs and away from cities

### Deglobalization:

 With tariffs, intellectual property protection and cybersecurity concerns already underpinning a movement toward **reshoring supply chains**, the health security and strategic supply-chain control issues raised by the pandemic lend credence to the trend

#### Digitization 2.0:

 This recession necessitated a "contactless" economy, accelerating many digitization trends already in motion: internet retailing/e-commerce; social media adoption; digital payment systems; and online banking. This type of accelerated adoption tends to be catalytic: It transforms business models, creates profit opportunities, and energizes the mobility of labor

### **COVID-19 Has Impacted Policy Responses:** Dollar Debasement:

- The extensive action taken by both monetary and fiscal policymakers will come at a cost, namely much higher levels of debt and likely continued dollar debasement.
- Nevertheless, dollar debasement could help to address the threat of looming deflation, while higher debt levels could encourage a normalization in interest rates; both are necessary elements to encourage sustained higher levels of capital investment

### Debt Monetization:

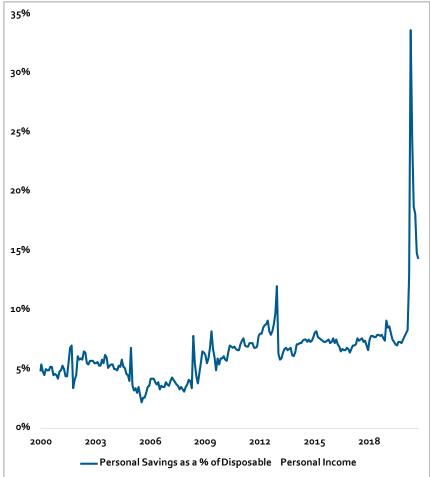
- With the Fed **out of conventional policy options**, it will be forced to consider ever more innovative tools: negative interest rates, yield curve control, and/or complete debt monetization
- The response to our current crisis has continued the trend of increasingly active interventions on the part of central bankers, who are now directly supporting and even buying bonds issued by public corporations, even potentially risky high yield issuers

#### Source: Morgan Stanley Wealth Management GIC



# Economic Stimulus Has Increased Excess Savings, Retail Sales and Manufacturing, Suggesting a V-Shaped Recovery

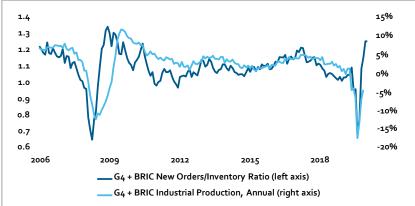
"Savings Buffer" Likely to Support a V-Shaped Recovery As of November 6, 2020



Retail Sales Have Already Recovered, Reaching New Highs As of November 6, 2020







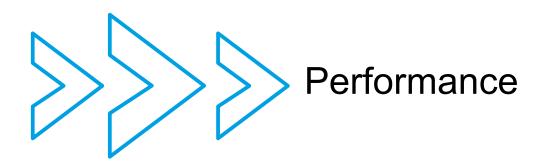
#### Source: Bloomberg

# Bottom Line: Value, Small-Mid Cap, International Equities and Active Stock Picking Should Benefit From New Bull Market

#### Positioning for the Post COVID-19 New Bull Market As of November 30, 2020

	Post-GFC "Age Of Secular Stagnation"	Post-COVID-19 New Bull Market
Equities		
Regions	US	International, especially emerging markets, China and Japan
Sectors	Tech, defensives	Financials, materials, industrials, health care, clean energy
Themes	Smart phone ecosystem, social media	Housing, clean energy, infrastructure/capex, robotics, autonomous vehicles, AI/data analytics, cybersecurity
Capitalization	Mega cap	Large- , mid- and small- stocks
Factors	Low volatility, momentum	Value, quality
Exposure	Passive	Active
US Dollar	Hedged	Unhedged
Fixed Income		
Rates Positioning	Long	Short-intermediate
Credit Exposure	BBB, high yield	Munis, high-quality investment grade
Alternatives		
	Private equity, Private credit	Gold, commodities, equity hedge funds, real estate, infrastructure

#### Source: Morgan Stanley Wealth Management GIC



#### **Multi-Period Performance Analysis**

#### **Fund Overview**

Fund Assets Under Management \$73.16m

Annual Investment Management Costs\* 0.29%

#### Description

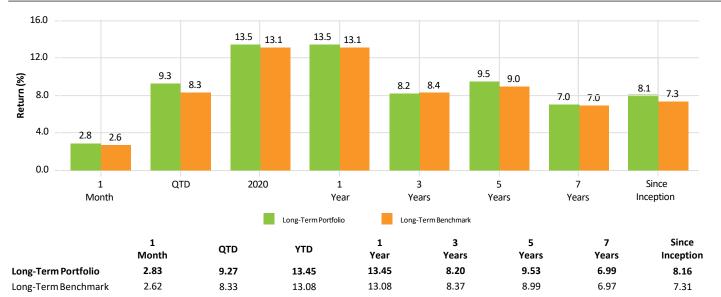
The Long Term Portfolio's objective is to preserve capital and income while maintaining purchasing power and maximizing excess investment returns over inflation.

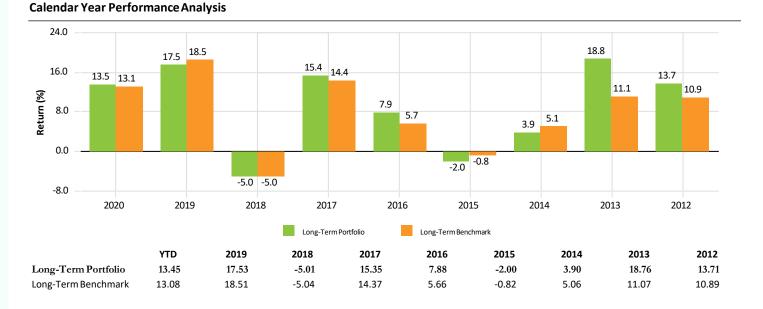
#### About Performance

\*The investment results depicted herein represent historical Net performance after the deduction of investment manager and portfolio implementation costs.

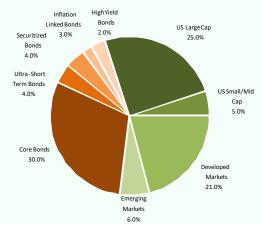
Annual, cumulative and annualized total returns are calculated assuming reinvestment of dividends and income plus capital appreciation. Performance for periods greater than one year is annualized. The performance data presented has been prepared by the fund or its sponsor.

Past performance is not a guarantee of future results.





#### Target Asset Allocation



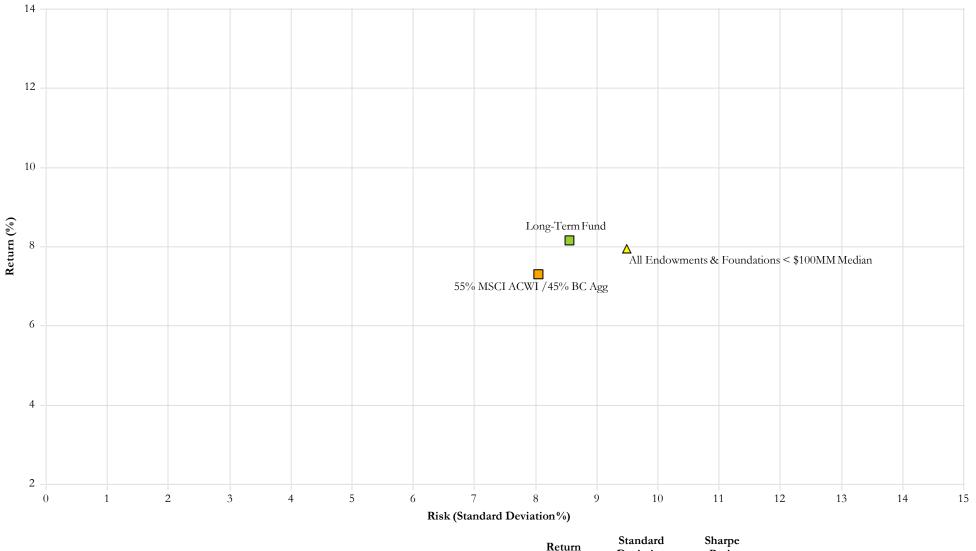
#### 32



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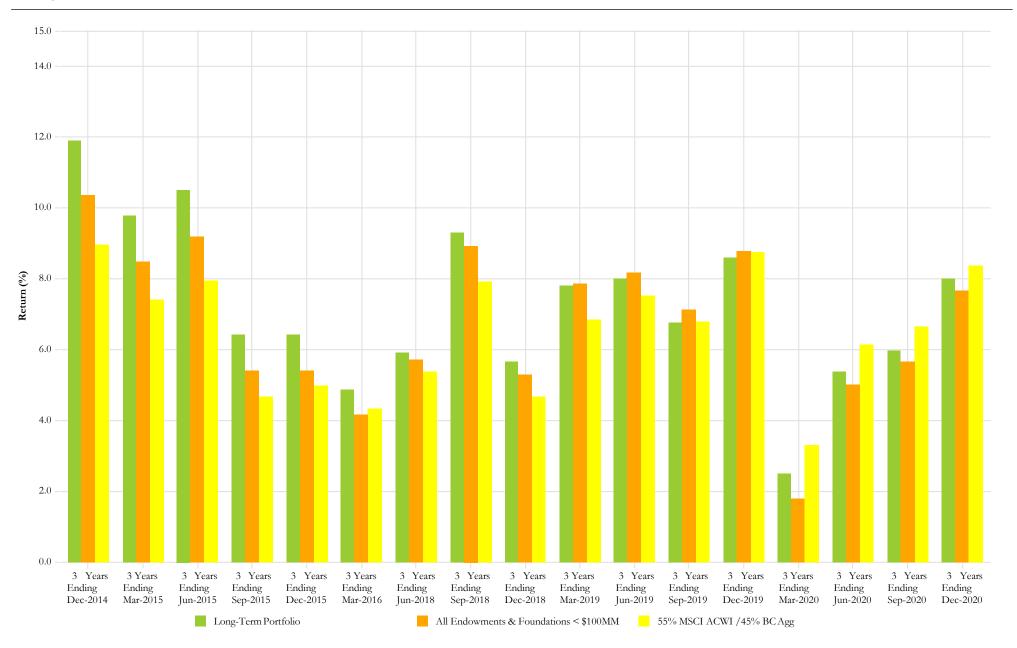
Asset Class / Manager	Benchmark	Benchmark Allocation	Average Allocation	Benchmark Index Return	CFF Asset Cla Return	Benchmark Allocation Attribution	Asset Allocation Effect	Manager Selection Effect	Portfolio Attribution
Equities	MSCI ACWI	55.0%	56.0%	16.26%	19.06%	8.94%	0.16%	1.57%	10.67%
Fixed Income	Bloombergs Barclays US Aggregate	45.0%	44.0%	7.51%	6.26%	4.06%	-0.76%	-0.55%	2.75%
Cash	90-Day Treasury Bill	0.0%	0.0%	2.25%	0.98%	0.00%	0.00%	0.00%	0.00%
Attribution Totals		100.0%	100.0%			13.08%	-0.59%	1.02%	13.45%

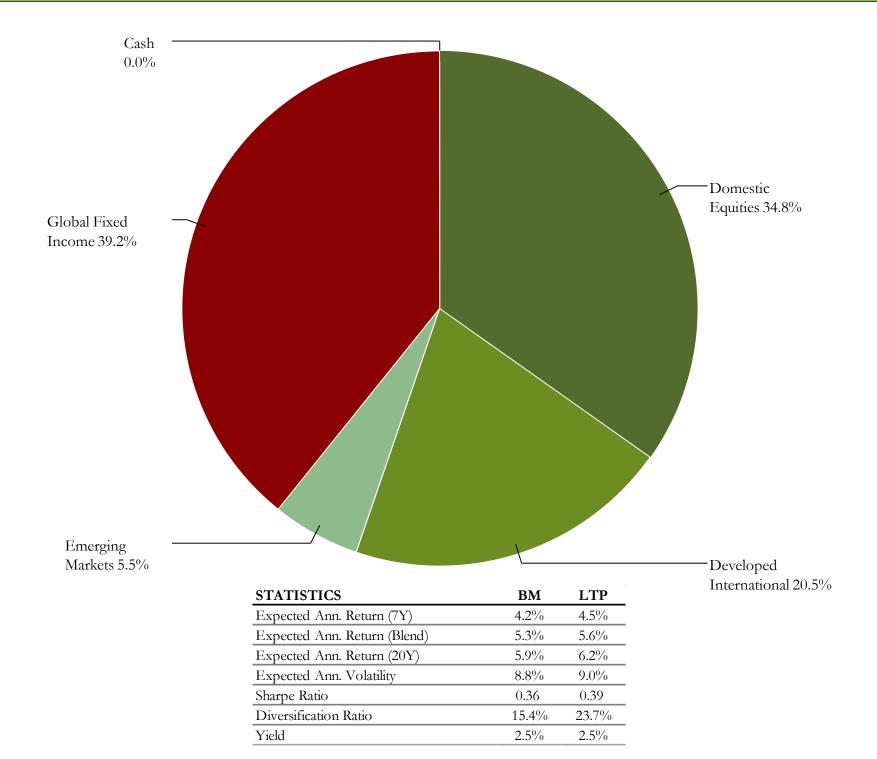
#### Since Inception (01/01/2010) Risk / Return Analysis



	Keturn	Deviation	Ratio
Long-Term Fund	8.16	8.60	0.89
55% MSCI ACWI /45% BC Agg	7.31	8.09	0.84
All Endowments & Foundations < \$100MM Median	7.94	9.52	0.81

#### Rolling 3 Year Returns vs Peer Universe





#### Short Term Portfolio: Donor Advised Funds

#### **Multi-Period Performance Analysis**

#### **Fund Overview**

Fund Assets Under Management \$16.69m

Annual Investment Management Costs\* 0.20%

#### Description

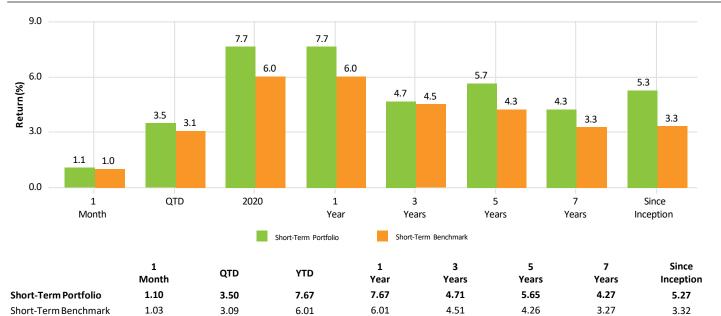
The Short Term Portfolio's objective is to maximize capital appreciation and income while maintaining purchasing power and excess investment returns over inflation.

#### About Performance

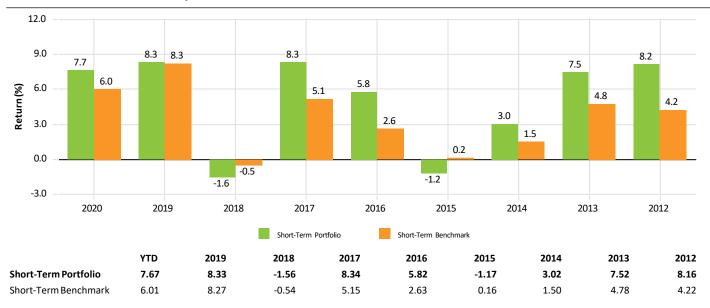
\*The investment results depicted herein represent historical Net performance after the deduction of investment manager and portfolio implementation costs.

Annual, cumulative and annualized total returns are calculated assuming reinvestment of dividends and income plus capital appreciation. Performance for periods greater than one year is annualized. The performance data presented has been prepared by the fund or its sponsor.

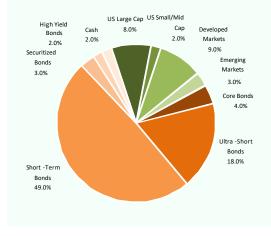
Past performance is not a guarantee of future results.



#### **Calendar Year Performance Analysis**



#### **Target Asset Allocation**



\*Short-term benchmark consist of: 20% MSCI All Country World Index, 75% Bloomberg Barclays US Aggregate 1-3 Yr Index, and 5% 90-day Treasury Bill.

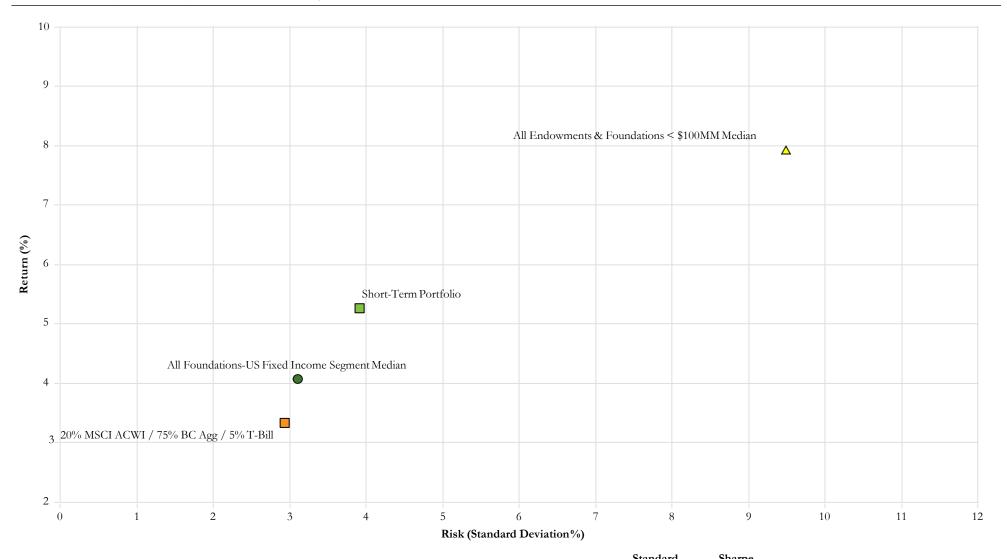
# Community First Foundation: Short-Term Fund: Donor Advised Funds



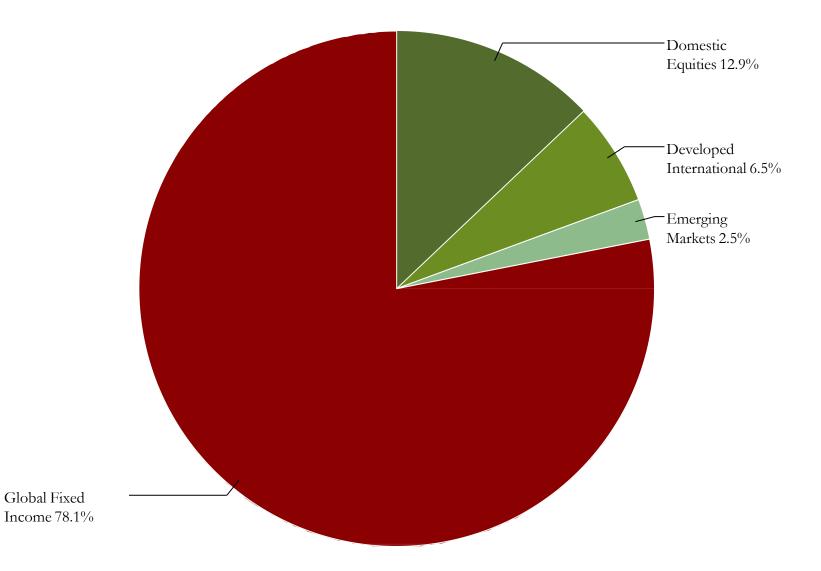
Asset Class / Manager	Benchmark	Benchmark Allocation	Average Allocation	Benchmark Index Return	CFF Asset Class Return	Benchmark Allocation Attribution	Asset Allocation Effect	Manager Selection Effect	Portfolio Attribution
Equities	MSCI ACWI	20.0%	25.0%	16.26%	19.18%	3.46%	0.61%	0.74%	4.81%
Fixed Income	Bloombergs Barclays US Agg 1-3 Yr	75.0%	75.0%	3.08%	3.79%	2.52%	-0.20%	0.54%	2.86%
Cash	90-Day Treasury Bill	5.0%	0.0%	0.58%	0.00%	0.03%	-0.03%	0.00%	0.00%
Attribution Totals		100.0%	100.0%			6.01%	0.38%	1.28%	7.67%

### Short Term Portfolio: Donor Advised Funds

#### Since Inception (01/01/2010) Risk / Return Analysis



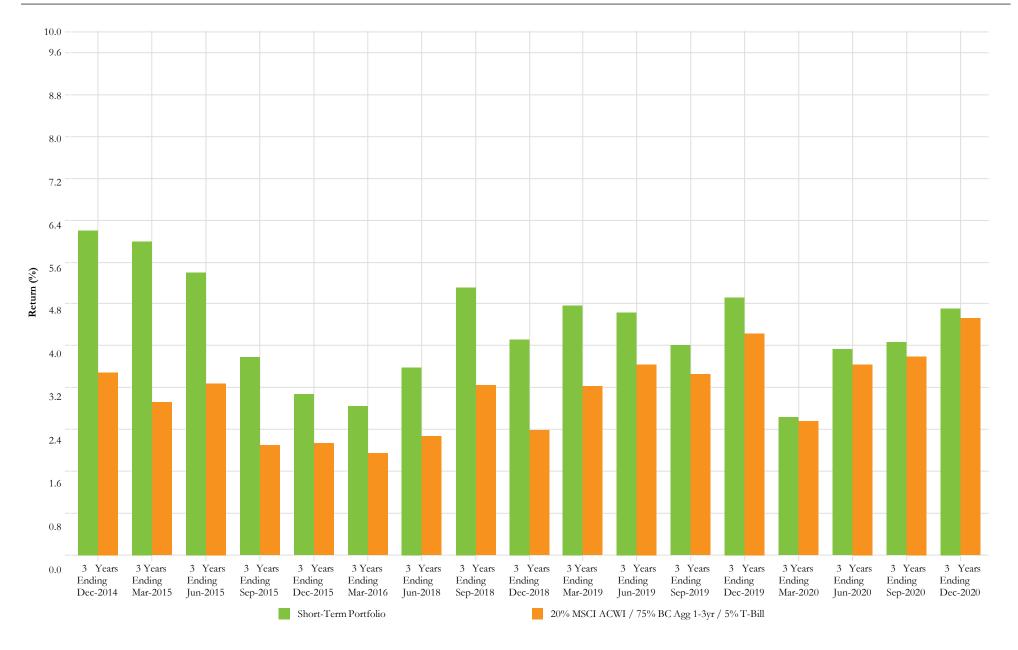
	Return	Deviation	Ratio
Short-Term Portfolio	5.27	3.93	1.18
20% MSCI ACWI / 75% BC Agg / 5% T-Bill	3.32	2.95	0.93
All Endowments & Foundations < \$100MM Median	7.94	9.52	0.81
All Foundations-US Fixed Income Segment Median	4.07	3.12	1.16

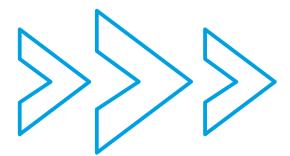


STATISTICS	BM	STP
Expected Ann. Return (7Y)	2.5%	2.6%
Expected Ann. Return (Blend)	3.5%	3.7%
Expected Ann. Return (20Y)	4.1%	4.2%
Expected Ann. Volatility	3.7%	3.7%
Sharpe Ratio	0.38	0.41
Diversification Ratio	24.3%	32.4%
Yield	2.4%	2.4%

## **Community First Foundation: Short-Term Portfolio**

#### Rolling 3 Year Returns vs Benchmark





ESG Investment Update

## Graystone Consulting<sup>™</sup>

# Investing with Impact: From Niche to Mainstream

<ul> <li>1898: Quakers Friends Fiduciary Corporation founded and adopts no weapons, alcohol or tobacco investment policy</li> <li>1935: Morgan Stanley is founded</li> <li>1971: First ethical investment vehicle launched: the Pax World Balanced Fund</li> <li>1993: \$625 billion in investments screened to exclude South Africa as result of apartheid</li> </ul>	<ul> <li>2006: UN-supported Principles for Responsible Investment (PRI) is launched for asset owners and managers as a voluntary set of investment principles for incorporating ESG into investment practices</li> <li>2007: Rockefeller Foundation launches 'Impact Investing' initiative and the term emerges globally</li> <li>2009: Morgan Stanley forms Global Sustainable Finance to integrate sustainability across core businesses</li> </ul>	<ul> <li>2015: Department of Labor ruling facilitated the ability for employers to add sustainable and impact investment fund options to their plan choices; 17 United Nations Sustainable Development Goals launched as a global framework for sustainable development</li> <li>2017: Morgan Stanley launches Advisor designation to recognize Investing with Impact leadership; UBS commits to directing \$5 billion of client assets to impact investments by 2021</li> </ul>	<ul> <li>2019: Morgan Stanley launches Morgan Stanley Impact Quotient® a proprietary impact reporting application to help investors understand the environmental and social impact of their investments</li> <li>2020: An estimated US\$17.1 trillion, or 1 in 3 dollars invested in the US use socially responsible investing strategies, representing 42% growth from 2018</li> </ul>
Pre-2000s		2000 – 2020	
<ul> <li>1999: Dow Jones Sustainability Index created (DJSI)</li> <li>2000s: Norway Government Pension and CalPERS (US's largest pension), pledge 100% integration of sustainability in 15-years</li> <li>2000: Carbon Disclosure Project (CDP) launched to develop a global environmental disclosure system</li> </ul>	<ul> <li>2012: Morgan Stanley Wealth Management launches the Investing with Impact Platform</li> <li>2013: Morgan Stanley launches Institute for Sustainable Investing</li> <li>2014: Signatories of the PRI reaches \$45 trillion AUM</li> </ul>	<ul> <li>2018: Morgan Stanley Exceeds 5- Year Investing With Impact Asset Goal, with \$25 billion in client assets</li> <li>2019: Business Roundtable's 181 CEOs, sign "Statement on the Purpose of a Corporation" in a move toward a commitment to all stakeholders</li> </ul>	<ul> <li>2020: Blackrock commits to displaying carbon footprint for all BlackRock mutual funds and commits to divest from companies generating 25%+ of revenues from thermal coal production in active investments by year end</li> <li>Sep-2020: ~70 Advisors with Investing with Impact Director designation; Morgan Stanley Wealth Management Investing with Impact Platform surpasses \$47 billion in client assets</li> </ul>

#### Morgan Stanley

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## Graystone Consulting<sup>sm</sup>

## The Future is Bright for Investing with Impact



# 86%

of individual investors believe companies with leading sustainability practices may be better long-term investments<sup>1</sup>



## 2050

Year that the business opportunities for sustainability-focused companies are expected to be between \$3 trillion and \$10 trillion annually, or up to 4.5% of globalGDP<sup>2</sup>



Companies are improving their competitive position by adjusting their business strategies to address longterm global themes / megatrends, including: Climate Change, Health & Wellbeing, Inclusion, Resource Management, Safety & Security<sup>3</sup>



# 85%

of U.S active investors are interested in sustainable investing<sup>1</sup>

and **81%** of asset owners<sup>4</sup> say their decision to sustainable strategies is in response to client demand

# Morgan Stanley is well-positioned to help deliver impact via customized solutions based on clients' financial and impact goals

1. Morgan Stanley Institute for Sustainable Investing, "Sustainable Signals: Individual Investor Interest Driven by Impact Conviction, and Choice," 2019.

- 2. Vision 2050: The New Agenda for Business, World Business Council for Sustainable Development, 2010
- 3. Morgan Stanley & Co. Sustainability Research
- 4. Morgan Stanley Institute for Sustainable Investing and Morgan Stanley Investment Management, "Sustainable Signals: Asset Owners See Sustainability as Core to the Future of Investing," 2020.

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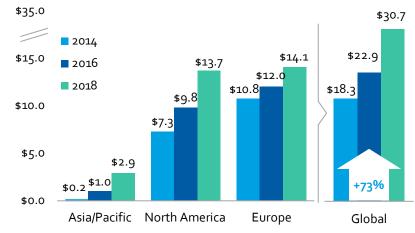
## Graystone Consulting<sup>sm</sup>

# Investors Care About Investing with Impact

# Globally, one in three dollars is invested with a focus on sustainability, up 73% since 2014

Individual Investors:
 85% of U.S. active
 individual investors
 describe themselves
 as interested in
 sustainable
 investing<sup>(2)</sup>

 Next Generation Investors: 95% of millennial active individual investors describe themselves as interested in sustainable investing<sup>(2)</sup>



### Asset Owners Are Driven by a Range of Motivations<sup>(3)</sup>

Risk Management	75%
Mission Alignment	64%
Return Potential	78%
Evolving Policies and Regulations	76%
Constituent and Stakeholder Demand	81%

Note: Percentages reflect motivations identified as "extremely" or "somewhat" important



95% of asset owners are either already integrating ESG criteria – or actively considering integration of ESG criteria – within their investment process.<sup>(3)</sup>



Among asset owners integrating ESG criteria, 73% have begun doing so within the last 4 years – with 45% doing so in the last 2 years. <sup>(3)</sup>

#### 1. GSIA 2018 Trends Report.

2. Morgan Stanley Institute for Sustainable Investing, "Sustainable Signals: Individual Investor Interest Driven by Impact Conviction, and Choice," 2019.

3. Morgan Stanley Institute for Sustainable Investing and Morgan Stanley Investment Management, "Sustainable Signals: Asset Owners See Sustainablility as Core to the Future of Investing," 2020.

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Sustainable Assets by Region (US\$Trillions)<sup>(1)</sup>



#### PORTFOLIO PREFERENCES

#### PORTFOLIO INTEGRATION APPROACH

Tilt portfolio toward specific themes or objectives

#### AVAILABLE INVESTMENT OPPORTUNITIES

 Public market investments (e.g., Public Equities, Fixed Income, Multi-Asset)

#### APPROACHES TO INVESTING WITH IMPACT

- Restriction Screening
- Shareholder Engagement

#### IMPACT PREFERENCES

#### IMPACT OBJECTIVES

#### CLIMATE ACTION

- Cleaner Energy Sources
- Climate Disclosure
- Climate Footprint
- Energy Efficiency
- Natural Resource Solutions
- Natural Resource Use

#### FOSSIL FUEL AWARE

- Cleaner Energy Sources
- Climate Disclosure
- Climate Footprint
- Energy Efficiency

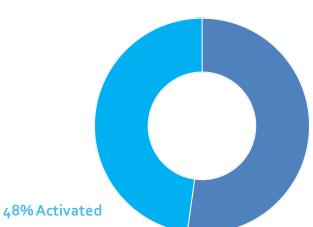
#### CUSTOMIZED IMPACT OBJECTIVES

- Diversity in Leadership
- Governance Practices
- · Human Rights Record

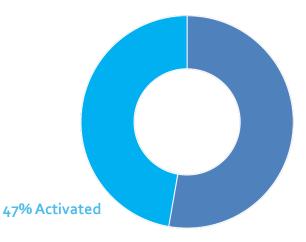
#### **ISSUES OF CONCERN**

- Environment (Bottom 5% Performers)
- Human Rights (Bottom 5% Performers)
- Weapons (Firearms)

#### PORTFOLIO ACTIVATION



#### Long Term Fund

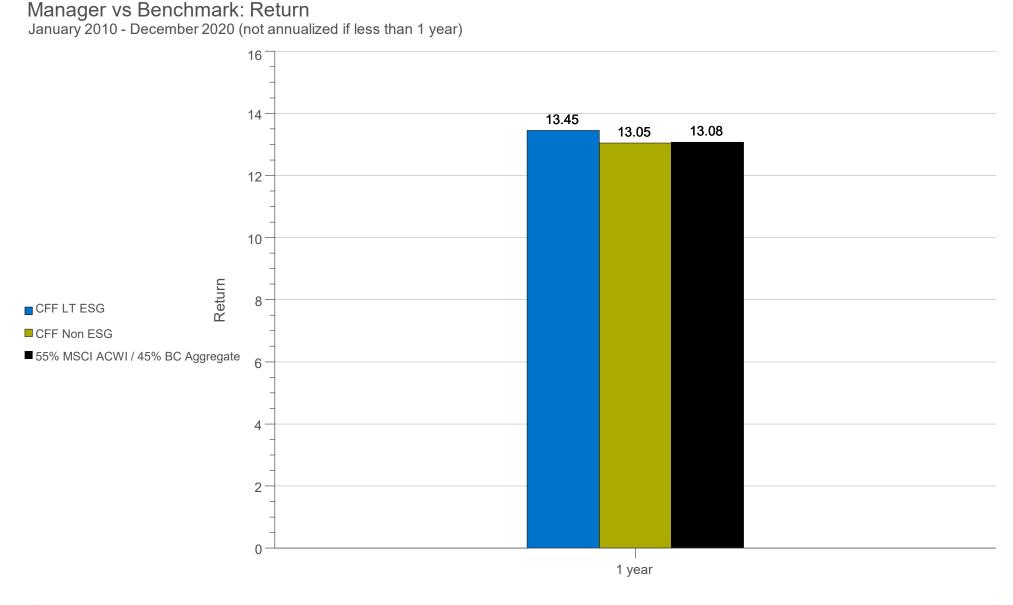


ESG Data Providedby



# Short Term Portfolio

# ESG Screening Has Proven Beneficial To Returns Versus Non-ESG Screening



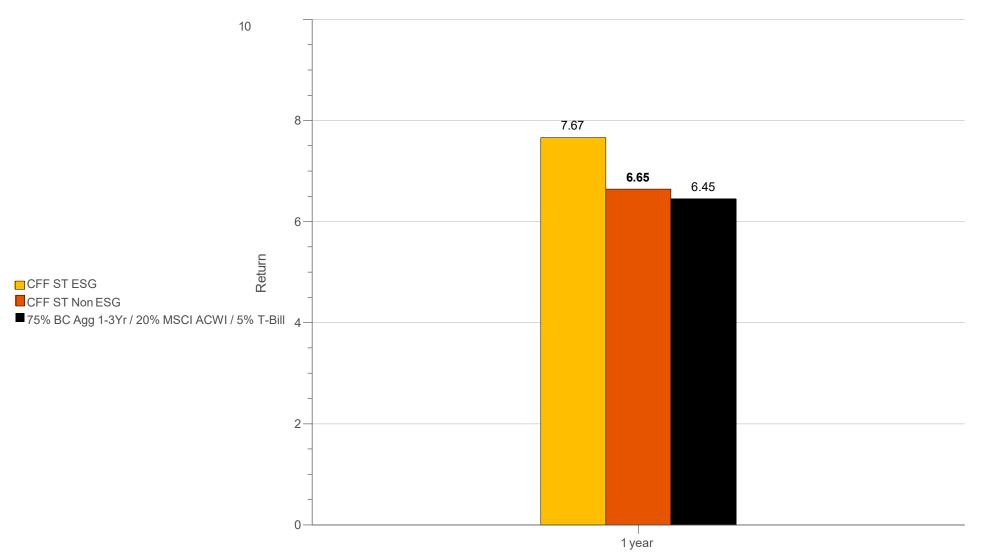
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# ESG Screening Has Proven Beneficial To Returns Versus Non-ESG Screening

### Manager vs Benchmark: Return

January 2020 - December 2020 (not annualized if less than 1 year)



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# Break

# See you in 5!



# Q&A



# Thank you so much!

# Please take our survey



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Adverse Active Alpha (AAA) is a patented screening and scoring process designed to help identify high -quality equity and fxed income managers with characteristics that may lead to future outperformance relative to index and peers. While highly ranked managers performed well as a group in our Adverse Active Alpha model back tests, not all of the managers will outperform. Please note that this data may be derived from back-testing, which has the beneft of hindsight. In addition, highly ranked managers can have difering risk profles that might not be suitable for all investors. Our view is that Adverse Active Alpha is a good starting point and should be used in conjunction with other information. Morgan Stanley Wealth Management's qualitative and quantitative investment manager due diligence process are equally important factors for investors when considering managers for use through an investment advisory program. Factors including, but not limited to, manager turnover and changes to investment process can partially or fully negate a positive Adverse Active Alpha ranking. Additionally, highly ranked managers can have difering risk profles that might not be

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The type of mutual funds and ETFs discussed in this presentation utilizes nontraditional or complex investment strategies and/or derivatives. Examples of these types of funds include those that utilize

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Nontraditional investment options and strategies are often employed by a portfolio manager to further a fund's investment objective and to help ofset market risks. However, these features may be complex, making it more difcult to understand the fund's essential characteristics and risks, and how it will perform in diferent market environments and over various periods of time. They may also expose the fund to increased volatility and unanticipated risks particularly when used in complex combinations and/or accompanied by the use of borrowing or "leverage."

#### KEY ASSET CLASS CONSIDERATIONS AND OTHER RISKS

Investing in the markets entails the risk of market volatility. The value of all types of investments, including stocks, mutual funds, exchange-traded funds ("ETFs"), closed-end funds, and unit investment trusts, may increase or decrease over varying time periods. To the extent the investments depicted herein represent international securities, you should be aware that there may be additional risks associated with international investing, including foreign economic, political, monetary and/or legal factors, changing currency exchange rates, foreign taxes, and diferences in fnancial and accounting standards. These risks may be magnifed in emerging markets and frontier markets. Small- and mid-capitalization companies may lack the fnancial resources, product diversification and competitive strengths of larger companies. In addition, the securities of small- and mid-capitalization companies may not trade as readily as, and be subject to higher volatility than, those of larger, more established companies. The value of fxed income securities will fuctuate and, upon a sale, may be worth more or less than their original cost or maturity value. Bonds are subject to interest rate risk, call risk, reinvestment risk, liquidity risk, and credit risk of the issuer. High yield bonds are subject to additional risks such as increased risk of default and greater volatility because of the lower credit quality of the issues. In the case of municipal bonds, income is generally exempt from federal income taxes. Some income may be subject to state and local taxes and to the federal alternative minimum tax. Capital gains, if any, are subject to tax. Treasury Infation Protection Securities' (TIPS) coupon payments and underlying principal are automatically increased to compensate for infation by tracking the consumer price index (CPI). While the real rate of return is guaranteed, TIPS tend to ofer a low return. Because the return of TIPS is linked to infation, TIPS may significantly underperform versus conventional U.S. Treasuries in times of low infation. There is no guarantee that investors will receive par if TIPS are sold prior to maturity. The returns on a portfolio consisting primarily of environmental, social, and governance-aware investments ("ESG") may be lower or higher than a portfolio that is more diversifed or where decisions are based solely on investment considerations. Because ESG criteria exclude some investments, investors may not be able to take advantage of the same opportunities or market trends as investors that do not use such criteria. The companies identifed and investment examples are for illustrative purposes only and should not be deemed a recommendation to purchase, hold or sell any securities or investment products. They are intended to demonstrate the approaches taken by managers who focus on ESG criteria in their investment strategy. There can be no guarantee that a client's account will be managed as described herein. Options and margin trading involve substantial risk and are not suitable for all investors. Besides the general investment risk of holding securities that may decline in value and the possible loss of principal invested, closed-end funds may have additional risks related to declining market prices relative to net asset values (NAVs), active manager underperformance and potential leverage. Closed-end funds, unlike open-end funds, are not continuously ofered. There is a one-time public ofering and once issued, shares of closed-end funds are sold in the open market through a stock exchange. NAV is total assets less total liabilities divided by the number of shares outstanding. At the time an investor purchases shares of a closed-end fund, shares may have a market price that is above or below NAV. Portfolios that invest a large percentage of assets in only one industry sector (or in only a few sectors) are more vulnerable to price fuctuation than those that diversify among a broad range of sectors.

Alternative investments often are speculative and include a high degree of risk. Investors could lose all or a substantial amount of their investment. Alternative investments are suitable only for eligible, long-term investors who are willing to forgo liquidity and put capital at risk for an indefnite period of time. They may be highly illiquid and can engage in leverage and other speculative practices that may increase the volatility and risk of loss. Alternative Investments typically have higher fees than traditional investments. Investors should carefully review and consider potential risks before investing. Certain of these risks may include but are not limited to: Loss of all or a substantial portion of the investment due to leveraging, short-selling, or other speculative practices; Lack of liquidity in that there may be no secondary market for a fund; Volatility of returns; Restrictions on transferring interests in a fund; Potential lack of diversifcation and resulting higher risk due to concentration of trading authority when a single advisor is utilized; Absence of information regarding valuations and pricing; Complex tax structures and delays in tax reporting; Less regulation and higher fees than mutual funds; Risks associated with the operations, personnel, and processes of the manager; and Risks associated with cybersecurity. As a diversifed global fnancial services frm,

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These limitations include survivorship bias (the returns of the indices may not be representative of all the hedge funds in the universe because of the tendency of lower performing funds to leave the index); heterogeneity (not all hedge funds are alike or comparable to one another, and the index may not accurately refect the performance of a described style); and limited data (many hedge funds do not report to indices, and the index may omit funds, the inclusion of which might significantly afect the performance shown. The HFRI indices are based on information self-reported by hedge fund managers that decide on their own, at any time, whether or not they want to provide, or continue to provide, information to HFR Asset Management, L.L.C. Results for funds that go out of business are included in the index until the date that they cease operations. Therefore, these indices may not be complete or accurate representations of the hedge fund universe, and may be biased in several ways. Composite index results are shown for illustrative purposes and do not represent the performance of a specific investment. Individual funds have specific tax risks related to their investment programs that will vary from fund to fund. Clients should consult their own tax and legal advisors as Morgan Stanley Wealth Management does not provide tax or legal advice. Interests in alternative investment products are ofered pursuant to the terms of the applicable ofering memorandum, are distributed by Morgan Stanley Wealth Management and certain of its afliates, and (1) are not FDIC-insured, (2) are not deposits or other obligations of Morgan Stanley Wealth Management or any of its afliates, (3) are not guaranteed by Morgan Stanley Wealth Management and its afliates, and (4) involve investment risks, including possible loss of principal. Morgan Stanley Wealth Management is a registered brokerdealer, not a bank. 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Investment products in this category may employ various investment strategies and techniques for both hedging and more speculative purposes such as short-selling, leverage, derivatives and options, which can increase volatility and the risk of investment loss. Alternative investments are not suitable for all investors. As a diversifed global fnancial services frm, Morgan Stanley Wealth Management engages in a broad spectrum of activities including fnancial advisory services, investment management activities, sponsoring and managing private investment funds, engaging in brokerdealer transactions and principal securities, commodities and foreign exchange transactions, research publication, and other activities. In the ordinary course of its business, Morgan Stanley Wealth Management therefore engages in activities where Morgan Stanley Wealth Management's interests may confict with the interests of its clients, including the private investment funds it manages. Morgan Stanley Wealth Management can give no assurance that conficts of interest will be resolved in favor of its clients or any such fund. Alternative investments involve complex tax structures, tax inefcient investing, and delays in distributing important tax information. Individual funds have specifc risks related to their investment programs that will vary from fund to fund. Clients should consult their own tax and legal advisors as Morgan Stanley Wealth Management does not provide tax or legal advice.

A majority of Alternative Investment managers reviewed and selected by GIMA pay or cause to be paid an ongoing fee for distribution from their management fees to Morgan Stanley Wealth Management in connection with Morgan Stanley Wealth Management clients that purchase an interest in an Alternative Investment and in some instances pay these fees on the investments held by advisory clients. Morgan Stanley Wealth Management rebates such fees that are received and attributable to an investment held by an advisory client and retains the fees paid in connection with investments held by brokerage clients. Morgan Stanley Wealth Management has a confict of interest in ofering alternative investments because Morgan Stanley Wealth Management or our afliates, in most instances, earn more money in your account from your investments in alternative investments than from other investment options.

It should be noted that the majority of hedge fund indexes are comprised of hedge fund manager returns. This is in contrast to traditional indexes, which are comprised of individual securities in the various market segments they represent and ofer complete transparency as to membership and construction methodology. As such, some believe that hedge fund index returns have certain biases that are not present in traditional indexes. Some of these biases infate index performance, while others may skew performance negatively. However, many studies indicate that overall hedge fund index performance has been biased to the upside. Some studies suggest performance has been infated by up to 260 basis points or more annually depending on the types of biases included and the time period studied. Although there are numerous potential biases that could afect hedge fund returns, we identify some of the more common ones throughout this paper.

Self-selection bias results when certain manager returns are not included in the index returns and may result in performance being skewed up or down. Because hedge funds are private placements, hedge fund managers are able to decide which fund returns they want to report and are able to opt out of reporting to the various databases. Certain hedge fund managers may choose only to report



returns for funds with strong returns and opt out of reporting returns for weak performers. Other hedge funds that close may decide to stop reporting in order to retain secrecy, which may cause a downward bias in returns.

Survivorship bias results when certain constituents are removed from an index. This often results from the closure of funds due to poor performance, "blow ups," or other such events. As such, this bias typically results in performance being skewed higher. As noted, hedge fund index performance biases can result in positive or negative skew. However, it would appear that the skew is more often positive. While it is difcult to quantify the efects precisely, investors should be aware that idiosyncratic factors may be giving hedge fund index returns an artificial "lift" or upwards bias.

Hedge Funds of Funds and many funds of funds are private investment vehicles restricted to certain qualifed private and institutional investors. They are often speculative and include a high degree of risk. Investors can lose all or a substantial amount of their investment. They may be highly illiquid, can engage in leverage and other speculative practices that may increase volatility and the risk of loss, and may be subject to large investment minimums and initial lockups. They involve complex tax structures, tax-inefcient investing and delays in distributing important tax information. Categorically, hedge funds and funds of funds have higher fees and expenses than traditional investments, and such fees and expenses can lower the returns achieved by investors. Funds of funds have an additional layer of fees over and above hedge fund fees that will ofset returns. An investment in an **exchange-tradedfund** involves risks similar to those of investing in a broadly based portfolio of equity securities traded on an exchange in the relevant securities market, such as market fuctuations caused by such factors as economic and political developments, changes in interest rates and perceived trends in stoke and bond prices. An investment in a **target date portfolio** is subject to the risks attendant to the underlying funds in which it invests, in these portfolios the funds are the Consulting Group Capital Market funds. A target date portfolio is geared to investors who will retire and/or require income at an approximate year. The portfolio is managed to meet the investor's goals by the pre-established year or "target date." A target date portfolio will transition its invested assets from a more aggressive portfolio to a more conservative portfolio as the target date draws closer . An investment in the target date portfolio is not guaranteed at any time, including, before or after the target date is reached. **Managed futures** investments are speculative, involve a high degree of risk, use significant leverage, are generall

Asset allocation and diversifcation do not assure a proft or protect against loss in declining fnancial markets. Past performance is no guarantee of future results. Actual results may vary.

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Annuities and insurance products are ofered in conjunction with Morgan Stanley Smith Barney LLC's licensed insurance agency afliates.

Indices are unmanaged and investors cannot directly invest in them. They are not subject to expenses or fees and are often comprised of securities and other investment instruments the liquidity of which is not restricted. A particular investment product may consist of securities significantly different than those in any index referred to herein. Composite index results are shown for illustrative purposes only, generally do not represent the performance of a specific investment, may not, for a variety of reasons, be a suitable comparison or benchmark for a particular investment and may not necessarily refect the actual investment strategy or objective of a particular investment. Consequently, comparing an investment to a particular index may be of limited use.

This material is not a fnancial plan and does not create an investment advisory relationship between you and your Morgan Stanley Financial Advisor. We are not your fduciary either under the Employee Retirement Income Security Act of 1974 (ERISA) or the Internal Revenue Code of 1986, and any information in this report is not intended to form the primary basis for any investment decision by you, or an investment advice or recommendation for either ERISA or Internal Revenue Code purposes. Morgan Stanley Private Wealth Management will only prepare a fnancial plan at your specific request using Private Wealth Management approved fnancial planning signature.

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#### For index, indicator and survey defnitions referenced in this report please visit the following: https://www.morganstanley.com/wealth-investmentsolutions/wmir-defnitions

#### GLOBAL INVESTMENT COMMITTEE (GIC) ASSET ALLOCATION MODELS: The Asset Allocation Models are created by Morgan Stanley Wealth Management's GIC.

HYPOTHETICAL MODEL PERFORMANCE (GROSS): Hypothetical model performance results do not refect the investment or performance of an actual portfolio following a GIC Strategy, but simply refect actual historical performance of selected indices on a real-time basis over the specifed period of time representing the GIC's strategic and tactical allocations as of the date of this report. The past performance results achieved by a particular asset allocation or trading strategy. Hypothetical performance results do not represent actual trading and are generally designed with the beneft of hindsight. Actual performance results of accounts vary due to, for example, market factors (such as liquidity) and client-specifc factors (such as investment vehicle selection, timing of contributions and withdrawals, restrictions and rebalancing schedules). Clients would not necessarily have obtained the performance results shown here if they had invested in accordance with any GIC Asset Allocation Model for the periods indicated. Despite the limitations of hypothetical performance results in this report are calculated using the returns of benchmark indices for the asset classes , and not the returns of securities, fund or other investment products. Models may contain allocations to Hedge Funds, Private Equity and Private Real Estate. The benchmark indices for these asset classes are not issued on a daily basis. When calculating model performance on a day for which no benchmark index data is issued, we have assumed straight line growth between the index levels issued before and after that date.

FEES REDUCE THE PERFORMANCE OF ACTUAL ACCOUNTS: None of the fees or other expenses (e.g. commissions, mark-ups, mark-downs, fees) associated with actual trading or accounts are refected in the GIC Asset Allocation Models. The GIC Asset Allocation Models and any model performance included in this presentation are intended as educational materials. Were a client to use these models in connection with investing, any investment decisions made would be subject to transaction and other costs which, when compounded over a period of years, would decrease returns. Information regarding Morgan Stanley's standard advisory fees is available in the Form ADV Part 2, which is available at <a href="http://www.morganstanley.com/adv">www.morganstanley.com/adv</a>. The following hypothetical illustrates the compound efect fees have on investment returns: For example, if a portfolio's annual rate of return is 15% for 5 years and the account pays 50 basis points in fees per annum, the gross cumulative fve-year return would be 101.1% and the fve-year return net of fees would be 96.8%. Fees and/or expenses would apply to clients who invest in investments in an account based on these asset allocations, and would reduce clients' returns. The impact of fees and/or expenses can be material.

Variable annuities are long-term investments designed for retirement purposes and may be subject to market fuctuations, investment risk, and possible loss of principal. All guarantees, including optional benefts, are based on the fnancial strength and claims-paying ability of the issuing insurance company and do not apply to the underlying investment options. Optional riders may not be able to be purchased in combination and are available at an additional cost. Some optional riders must be elected at time of purchase. Optional riders may be subject to specifc limitations, restrictions, holding periods, costs, and expenses as specifed by the insurance company in the annuity contract. If you are investing in a variable annuity through a tax-advantaged retirement plan such as an IRA, you will get no additional tax advantage from the variable annuity. Under these circumstances, you should only consider buying a variable annuity because of its other features, such as lifetime income payments and death benefts protection. Taxable distributions (and certain deemed distributions) are subject to ordinary income tax and, if taken prior to age 59<sup>1</sup>/<sub>2</sub>, may be subject to a 10% federal income tax penalty. Early withdrawals will reduce the death beneft and cash surrender value.

Equity securities may fuctuate in response to news on companies, industries, market conditions and general economic environment. Ultrashort-term fxed income asset class is comprised of fxed income securities with high quality, very short maturities. They are therefore subject to the risks associated with debt securities such as credit and interest rate risk.

Master Limited Partnerships (MLPs) are limited partnerships or limited liability companies that are taxed as partnerships and whose interests (limited partnership units or limited liability company units) are traded on securities exchanges like shares of common stock. Currently, most MLPs operate in the energy, natural resources or real estate sectors. Investments in MLP interests are subject to the risks generally applicable to companies in the energy and natural resources sectors, including commodity pricing risk, supply and demand risk, depletion risk and exploration risk. Individual MLPs



are publicly traded partnerships that have unique risks related to their structure. These include, but are not limited to, their reliance on the capital markets to fund growth, adverse ruling on the current tax treatment of distributions (typically mostly tax deferred), and commodity volume risk. The potential tax benefts from investing in MLPs depend on their being treated as partnerships for federal income tax purposes and, if the MLP is deemed to be a corporation, then its income would be subject to federal taxation at the entity level, reducing the amount of cash available for distribution to the fund which could result in a reduction of the fund's value. MLPs carry interest rate risk and may underperform in a rising interest rate environment. MLP funds accrue deferred income taxes for future tax liabilities associated with the portion of MLP distributions considered to be a tax-deferred return of capital and for any net operating gains as well as capital appreciation of its investments; this deferred tax liability is refected in the daily NAV, and, as a result, the MLP fund's after-tax performance could difer significantly from the underlying assets even if the pre-tax performance is closely tracked.

Investing in commodities entails signifcant risks. Commodity prices may be afected by a variety of factors at any time, including but not limited to, (i) changes in supply and demand relationships, (ii) governmental programs and policies, (iii) national and international political and economic events, war and terrorist events, (iv) changes in interest and exchange rates, (v) trading activities in commodities and related contracts, (vi) pestilence, technological change and weather, and (vii) the price volatility of a commodity. In addition, the commodities markets are subject to temporary distortions or other disruptions due to various factors, including lack of liquidity, participation of speculators and government intervention. Physical precious metals are non-regulated products. Precious metals are speculative investments, which may experience short-term and long term price volatility. The value of precious metals investments may fuctuate and may appreciate or decline, depending on market conditions. Unlike bonds and stocks, precious metals do not make interest or dividend payments. Therefore, precious metals may not be suitable for investors who require current income. Precious metals are commodities that should be safely stored, which may impose additional costs on the investor.

**REITs** investing risks are similar to those associated with direct investments in real estate: property value fuctuations, lack of liquidity, limited diversifcation and sensitivity to economic factors such as interest rate changes and market recessions. Risks of **private real estate** include: illiquidity; a long-term investment horizon with a limited or nonexistent secondary market; lack of transparency; volatility (risk of loss); and leverage. Principal is returned on a monthly basis over the life of a **mortgage-backed security**. Principal prepayment can significantly afect the monthly income stream and the maturity of any type of MBS, including standard MBS, CMOs and Lottery Bonds. **Asset-backed securities** generally decrease in value as a result of interest rate increases, but may beneft less than other fxed-income securities from declining interest rates, principally because of prepayments.

Yields are subject to change with economic conditions. Yield is only one factor that should be considered when making an investment decision. **Credit ratings** are subject to change. **Duration**, the most commonly used measure of bond risk, quantifes the efect of changes in interest rates on the price of a bond or bond portfolio. The longer the duration, the more sensitive the bond or portfolio would be to changes in interest rates. The majority of \$25 and \$1000 par **preferred securities** are "callable" meaning that the issuer may retire the securities at specifc prices and dates prior to maturity. Interest/dividend payments on certain preferred issues may be deferred by the issuer for periods of up to 5 to 10 years, depending on the particular issue. The investor would still have income tax liability even though payments would not have been received. Price quoted is per \$25 or \$1,000 share, unless otherwise specifed. Current yield is calculated by multiplying the coupon by par value divided by the market price. The initial interest rate on a **foating-rate security** may be lower than that of a fxed-rate security of the same maturity because investors expect to receive additional income due to future increases in the foating security's underlying reference rate. The reference rate could be an index or an interest rate. However, there can be no assurance that the reference rate will increase. Some foating-rate securits way be cover their original purchase price or maturity value, depending on market conditions. Callable bonds may be redeemed by the issuer prior to maturity, investors may receive more or less than their original purchase price or maturity value, depending on market conditions. Callable bonds may be redeemed by the issuer prior to maturity. Additional call features may exist that could afect yield. Some \$25 or \$1000 par preferred securities are QDI (Qualifed Dividend Income) eligibility is obtained from third party sources. The dividend income on QDI eligibile preferreds qualifes for a reduced tax ra

Companies paying dividends can reduce or cut payouts at any time.

Nondiversifcation: For a portfolio that holds a concentrated or limited number of securities, a decline in the value of these investments would cause the portfolio's overall value to decline to a greater degree than a less concentrated portfolio. The **indices selected by Morgan Stanley Wealth Management** to measure performance are representative of broad asset classes. Morgan Stanley Wealth Management retains the right to change representative indices at any time. Because of their narrow focus, **sector investments** tend to be more volatile than investments that diversify across many sectors and companies.

**Growth investing** does not guarantee a proft or eliminate risk. The stocks of these companies can have relatively high valuations. Because of these high valuations, an investment in a growth stock can be more risky than an investment in a company with more modest growth expectations. **Value investing** does not guarantee a proft or eliminate risk. Not all companies whose stocks are

considered to be value stocks are able to turn their business around or successfully employ corrective strategies which would result in stock prices that do not rise as initially expected. Any type of **continuous or periodic investment plan** does not assure a proft and does not protect against loss in declining markets. Since such a plan involves continuous investment in securities regardless of fuctuating price levels of such securities, the investor should consider his fnancial ability to continue his purchases through periods of low price levels.

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